

B.Com
Programme Outcome & Course Outcome
(Session : 2021-22)

Programme Outcome

1. After completion of three years for bachelors in commerce program students would gain a thorough grounding in the fundamentals of commerce and finance.
2. Learners will gain thorough systematic and subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing, marketing and taxation.
3. The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the students to face the modern-day challenges in commerce and business.
4. The all-inclusive outlook of the course offer a number of values based and job oriented courses ensures that students are trained into up-to-date.
5. Students will learn relevant managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
6. Learners will acquire the skills like effective communication, decision making, problem solving in Day to day business affairs.
7. Learners will understand the concept of marketing.
8. Students will learn the operations of marketing in international environment.

Course Outcome

B. COM PART ONE

1. FINANCIAL ACCOUNTING

- Demonstrate an appropriate mastery of knowledge, skill and tools of financial accounting.
- On successful completion of this course the students are enabled with the knowledge in the practical applications of accounting.
- To impart the knowledge of various accounting concepts.

2. BUSINESS COMMUNICATION

- To understand the concept, process and importance of communication
- To develop awareness regarding new trends in business communication.
- To develop effective business communication skills among the students.

3. BUSINESS MATHEMATICS

- To Develop Abstract, logical & critical thinking ability to reflect critically upon their work.
- To prepare for competitive examinations.
- To understand the concept of Simple interest, compound interest and the concept of EMI.
- To understand the concept and application of profit and loss in business.

4. BUSINESS REGULATORY FRAMEWORK

- To provide a brief idea about the framework of Indian business laws.
- To develop the awareness among the students regarding these laws affecting business, trade and commerce.
- To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.

5. BUSINESS ENVIRONMENT

- On successful completion of this subject the students should have Knowledge on the meaning conveyed by the word 'Business', understand the various forms of business, types of business and impact of various aspects on business environment
- To make the students aware about the Business Environment.
- To make students understand about the internal and external factors that affects the business.

6. BUSINESS ECONOMICS

- To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.
- To stimulate the student interest by showing the relevance and use of various economic theories.

B. COM PART TWO

1. CORPORATE ACCOUNTING

- To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.
- To make aware the students about the conceptual aspect of corporate accounting.

2. COMPANY LAW

- To provide basic knowledge of the provisions of companies act 1956 along with relevant case law.
- To update the knowledge of provisions of the Companies Act of 2013.
- To acquaint the students with the duties and responsibilities of Key Managerial Personnel.

3. BUSINESS STATISTICS

- To gain understanding of statistical techniques as are applicable in business.
- To impart the basis in Statistics to help students acquire new skills on the application of statistical tools and techniques in Business decision-making.

4. FUNDAMENTALS OF ENTREPRENEURSHIP

- To provide exposure to the students to the entrepreneurial culture and industrial growth so as to preparing them to set up and manage their own small units
- To motivate students to make their mind set for taking up entrepreneurship as career
- On successful completion of this course, the student should be well versed in Concept relating to entrepreneur, Knowledge in the finance institution, project report incentives and subsidies.

5. COST ACCOUNTING

- To expose the students to the basic concepts on the tools used in cost accounting.
- To familiarize students with various methods and techniques of costing.

6. PRINCIPLES OF BUSINESS MANAGEMENT

- To familiarize the students with the basics of principles of management.
- To provide an understanding about various functions of management.

B. COM PART THREE

1. INCOME TAX

- To enable the students to know the basics of Income tax and its applications.
- This course aims to provide an in-depth knowledge on the provisions of Income Tax.
- To familiarize the students with recent amendments in Income-tax.

2. AUDITING

- To impart the knowledge about the principle and methods of auditing and their applications.
- On successful completion of this course, the student should be well versed in the fundamental concepts of Auditing.

3. INDIRECT TAX

- Aims at imparting basic knowledge about major indirect taxes levied by central and state government.
- To understand the basic concepts and to acquire knowledge about computation of indirect taxes.
- Enable the student to understand the Principles of Indirect Taxes Calculation of Tax, Tax Authorities, Procedures.

4. MANAGEMENT ACCOUNTING

- To develop the understanding of accounting tools and information and their uses in Decision making.
- To introduce students to the various tools and techniques of management Accounting.
- To enlighten students on Financial Statement Analysis with the emphasis on the preparation of fund flow and cash flow statement.

5. PRINCIPLES OF MARKETING

- To help students to understand the concept of marketing.
- To understand the nature, scope, importance of marketing as a business function and in the economy.
- To develop the understanding consumer behavior and market segmentation.
- To know the distribution channels and physical distribution.

6. INTERNATIONAL MARKETING

- To understand the export policy and policies in India.
- To identifying and selecting foreign market.
- To know the international distribution and appointment of foreign sales agent.
- To provide basic knowledge of identifying and selecting foreign market.



Principal

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